# Standard Benefits Included in All Sponsorship Packages:

Every sponsor is a valued partner. Regardless of the package you choose, you will receive these core benefits:

### **Digital Presence:**

Your company logo and a 200-word company profile on the official event website's sponsor page, with a reciprocal link to your website.

### **Catalogue Feature:**

Your company logo featured in the "Sponsors and Supporters" section of the official event catalogue.

### **Social Media Announcement:**

A dedicated post announcing your sponsorship on our official social media platforms (Facebook, Instagram, LinkedIn).

## **Priority Listing:**

A priority listing in the special sponsors' section at the top of the online exhibitor list.

# **Our Sponsorship Opportunities:**

- **Exclusive Diamond Sponsorship**
- Gold Sponsorship
- **Registration Sponsorship**
- Lanyard Sponsorship
- Workshop Sponsorship
- **VIP Lounge Sponsorship**
- Visitor Badge Sponsorship
- Visitor Bag Sponsorship









# ponsorship

## Position Your Brand as an Industry Thought Leader

10,000€

In addition to all standard sponsorship benefits, as the Workshop Sponsor, you will receive the following unique privileges:

- Your company credited as "Workshop Sponsor" on all workshop signage and communications.
- A dedicated mass email to the event database promoting the workshop.
- Your company logo on the backdrop of the workshop stage and on up to 4 panels in the workshop area.
- Your company will be mentioned by the conference moderator.
- Opportunity to open the workshop with a welcome speech (up to 5 minutes).
- An opportunity to present your product during an agreed-upon time slot (presentation subject to approval).
- Your logo and credit will be featured in the official post-show report.

# The Concrete ROI of This Sponsorship:

### **Establish Authority:**

Position your brand as an expert by associating it with valuable educational content.

## Direct Engagement:

Speak directly to a highly engaged and relevant audience. Engage with 100-500 targeted attendees per session.

## **High-Quality Lead Generation:**

Capture qualified leads from attendees who have a demonstrated interest in your area of expertise.











