# Standard Benefits Included in All Sponsorship Packages:

Every sponsor is a valued partner. Regardless of the package you choose, you will receive these core benefits:

#### **Digital Presence:**

Your company logo and a 200-word company profile on the official event website's sponsor page, with a reciprocal link to your website.

#### **Catalogue Feature:**

Your company logo featured in the "Sponsors and Supporters" section of the official event catalogue.

#### **Social Media Announcement:**

A dedicated post announcing your sponsorship on our official social media platforms (Facebook, Instagram, LinkedIn).

## **Priority Listing:**

A priority listing in the special sponsors' section at the top of the online exhibitor list.

# **Our Sponsorship Opportunities:**

- **Exclusive Diamond Sponsorship**
- Gold Sponsorship
- **Registration Sponsorship**
- Lanyard Sponsorship
- Workshop Sponsorship
- **VIP Lounge Sponsorship**
- Visitor Badge Sponsorship
- Visitor Bag Sponsorship











## **High-Impact Brand Exposure**

7,500€

In addition to all standard sponsorship benefits, as a Gold Sponsor, you will receive the following unique privileges:

- "Gold Sponsor" credit on all event communications.
- A dedicated mass email to the event's targeted database.
- Company logo and "Gold Sponsor" credit on main event signage (non-directional).
- Two (2) full-page advertisements in the show catalogue.
- One (1) MPU (Mid-Page Unit) banner advertisement prominently displayed on the event website homepage.
- Enhanced indication of your stand location on the floor plan in the show catalogue.
- Opportunity to deliver one non-commercial workshop session (topic pre-approved by Elan Expo).
- Inclusion in all press releases as "Gold Sponsor".
- Your logo and credit will be featured in the official post-show report.

# The Concrete ROI of This Sponsorship:

## **Strong Brand Positioning:**

Establish a powerful presence in the minds of your target audience as a main supporter of the event.

# Strategic Digital Reach:

Capture the attention of over 8,000 website visitors with a banner ad placed directly on the event homepage.

# Competitive Advantage:

Stand out from the competition with high-visibility branding and fullpage ads in the official catalogue.







